

## **Love Worcester litter picking competition - Rules of Entry**

These rules (the 'Rules') govern the Love Worcester Litter Picking Competition (the 'Competition') run by Worcester City Council (WCC). Please read these rules carefully before entering the Competition.

### **Who can enter?**

The competition is open to residents of the City of Worcester and those community groups, charities or businesses based in Worcester only.

### **What to do to enter**

- To enter, an individual, group or organisation must take a photo of a litter pick they have participated in and post the image on Facebook, Instagram or Twitter, including the hashtag #LoveWorcester.
- The litter pick must take place in a public space in within the City of Worcester – such as open land, a park, street, waterside, verge or pathway.
- The photo must be posted on to one of the social media outlets named in paragraph 3 between 16 and 31 May 2022. The post must include the hashtag #LoveWorcester. Prizes will be awarded in chronological order to the first 50 residents who post an image which complies with the rules set out in this document.
- WCC's decisions in all aspects of the Competition are final. This includes, but is not limited to, whether a photo complies with the rules in this document and the time the image was posted.

### **Seek permission from those appearing in your image**

Any images which contain graphic content or any content which may bring the Competition or WCC into disrepute will be disqualified and your photo may be reported to the platform on which it was published.

The entrant must seek consent from everyone appearing in the photo to publish the image. The entrant must meet the minimum age requirement to use a Facebook, Instagram or Twitter account.

### **About the prizes**

The winners will be contacted by Worcester City Council by 30 June 2022. They will be offered a £20 choice of e-voucher: either a National Garden or eco-home gift voucher. [Find further details of the vouchers and how they can be redeemed:](#)

### **Additional legal clarification**

- WCC reserves the right to cancel
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- Each entrant retains the copyright to his or her image published using the #LoveWorcester hashtag. However each entrant grants to WCC a perpetual, non-exclusive, royalty-free licence to publish, broadcast, communicate and make available the image in all media and in all formats throughout the world, including but not limited to (i) publishing the entry on the Website, and (ii) publishing the entry elsewhere online and on any other platforms (whether

now known or yet to be envisaged). This licence will be deemed to include all the necessary rights and permissions to enable such use by WCC, to complete the administration of the Competition and to fulfil the prizes.

- Entrants to the Competition consent to the use by WCC of their name to announce the winners of the Competition and to identify entrants in any publication of an entry in accordance with the Rules. Entrants also consent to the use of their personal information by WCC to contact prize winners, to verify compliance with the Rules and for administration of the Competition. Finalists and winners may be requested to take part in publicity of the appraisal and competition but only if they wish to do so.
- If you don't have a social media account but would like to enter the competition, email your image to [communication@worchester.gov.uk](mailto:communication@worchester.gov.uk) with '#LoveWorcester competition' as the subject. To enter, the image must be received between 16 and 31 May 2022 – all other Ts and Cs apply.
- Any questions concerning the Rules or the Competition may be directed to [communication@worchester.gov.uk](mailto:communication@worchester.gov.uk)
- These Rules are governed by English law and the Courts of England and Wales have exclusive jurisdiction over any disputes arising out of the Rules.

**[www.worcester.gov.uk](http://www.worcester.gov.uk) Postal Address: The Guildhall, High Street,  
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